Remarks

Applicants respectfully request reconsideration of the present U.S. Patent application as amended herein. Claims 1, 2, 8 and 10 have been amended. Claims 21-27 have been added Claims 15-20 have been canceled. Thus, claims 1-14 and 21-27 are pending.

CLAIM REJECTIONS - 35 U.S.C. § 102(e)

Claims 1-20 were rejected as being anticipated by U.S. Patent No. 6,480,853 issued to Jain (*Jain*). Claims 15-20 have been canceled rendering the rejection of claims 15-20 moot. For at least the reasons set forth below, Applicants submit that claims 1-14 are not anticipated by *Jain*.

Claim 1 recites:

storing product data on a server coupled to receive requests from client devices;

generating a set of one or more common search requests for subsets of the product data;

performing the generated set of common search requests to identify one or more products;

storing on the server an indication of one or more products identified as a result of performing the set of common search requests; receiving a subsequent search request from a client device;

determining whether the subsequent search request is equivalent to one of the previously performed common search requests;

providing results from the stored results without performing the subsequent search request, if the subsequent search request is equivalent to one of the common search requests; and

performing the subsequent search request if the subsequent search request is not equivalent to one of the previously performed common search requests.

Thus, Applicants claim generating and performing one or more common search requests.

The results of the one or more common search requests are stored on a server. When a

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subsequent search request is received from a client device the server determines whether the subsequent search request is equivalent to one of the common search requests. If the subsequent search request is equivalent to one of the previously performed common search requests, the results are provided from the stored results without performing the requested search. Claim 8 recites similar limitations.

Jain discloses a search engine that searches a user's bookmarks. See Abstract.

Bookmarks are URLs of Web pages that a user has explicitly stored. See col. 2, lines 1921. Thus, bookmarks are not equivalent to results of previously performed searches.

Jain does not disclose or even suggest that the URLs are the results of a previous search.

Moreover, Jain specifically discloses performing a search in response to each search request, whether or not the bookmarks are searched. See col. 5, lines 62-64. That is,

Jain does not disclose providing results from the stored results without performing the subsequent search request. Therefore, Jain cannot anticipate the invention as claimed in claims 1 and 8.

Claims 2-7 depend from claim 1. Claims 9-14 depend from claim 8. Because dependent claims include the limitations of the claims from which they depend,

Applicants submit that claims 2-7 and 9-14 are not anticipated by *Jain* for at least the reasons set forth above.

New Claims

Claims 21-27 have been added. Claims 21-27 are directed to a computer data signal embodied in a transmission medium and recite limitations similar to claims 8-14, which are discussed above. Applicants submit that claims 21-27 are not anticipated by

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Jain for at least the reasons set forth above. Support for new claims 21-27 can be found, for example, at page 10.

Conclusion

For at least the foregoing reasons, Applicants submit that the rejections have been overcome. Therefore, claims 1-14 and 21-27 are in condition for allowance and such action is earnestly solicited. The Examiner is respectfully requested to contact the undersigned by telephone if such contact would further the examination of the present application. Please charge any shortages and credit any overcharges to our Deposit Account number 02-2666.

Respectfully submitted, BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN, LLP

Date: (FB 12, 2004

Paul A. Mendonsa Attorney for Applicant Reg. No. 42,879

12400 Wilshire Boulevard Seventh Floor Los Angeles, CA 90025-1026 (503) 684-6200

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on:

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